



Building Bright Futures Professional Preparation and Development Committee  
January 14, 2019 1:00-3:30 pm  
CCV Rutland Room 102

Audio: 1-800-747-5150 Access Code: 927 5636

Zoom Video Link: <https://zoom.us.my/northernlights>

<p><b>PPD Meeting Ground Rules:</b></p> <ul style="list-style-type: none"> <li>- Take responsibility for your own learning; be prepared, ask questions, and explain jargon</li> <li>- Participate by sharing your own opinions and experiences and those of the people you represent</li> <li>- Listen to and consider the opinions of others</li> <li>- Honor confidentiality requests</li> <li>- Challenge yourself to think about creative solutions</li> <li>- Assume positive intent</li> </ul>	<p><b>Upcoming Meetings:</b></p> <p>February 11 – Montpelier CCV Room 113  March 11 – Rutland CCV Room 102  April 8 – Montpelier CCV Room 113  May 13 – Rutland CCV Room 102  June 10 – Montpelier CCV Room 113  July 8 – Rutland</p>
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**Meeting Objectives:**

1. Work on marketing and communications recommendations for Northern Lights
2. Review Think Tank recommendations and consider next steps
3. Hear about PD changes from Vermont Afterschool PD changes

- 1:00-1:15    Introductions (name, role and organization)  
What is something you did in December that you'd like to do a bit more often?
- 1:15-1:30    PD Changes at Vermont Afterschool (Tricia)
- 1:30-1:40    Marketing Plan: Branding Elements (Becky)  
- Write independently for 2 minutes, then share thoughts with the large group
- 1:40-2:00    Marketing Plan: Create a Marketing Message (Becky)  
- Work in groups of 3 to complete the items on the page  
- Report out to the group
  - o The core content message you chose
  - o The three angles you identified
  - o The press-ready pitch you crafted from the core content and one angle
- Becky will collect the worksheets so we can compile the work into a document for next month
- 2:00-2:10    Break



- 2:10-2:45 Review BBF Think Tank Recommendations (Lynne)
  1. What items from this report should inform the Early Childhood Career Ladder and Program Director Credential workgroups?
  2. What items from this report should inform PPD’s work moving forward?
- 2:45-3:00 Gathering Feedback on Training Recommendations (Lynne)
  - Constituency Groups; who else?
  - Online form to submit comments
- 3:00-3:15 Organization Updates
- 3:15-3:25 February Agenda Planning (Becky)
  - Review feedback and establish final Training Recommendations for 2019-2020
  - Marketing Plan: Spreading the Message
  - Career Ladder and Director Credential workgroups check in
- 3:25-3:30 Plus / Delta

Training Topics: Next Steps

After 1/7/18	- Draft Recommendations for 2019-2020 Released - All PPD members are asked to share these recommendations with their constituency groups and solicit feedback
January PPD meeting 1/14/19	- Discuss plan for sharing recommendations and soliciting feedback - All PPD members are asked to share these recommendations with their constituency groups and solicit feedback
2/1/19	- Deadline for providing feedback - PPD members enter constituency feedback into online form
February PPD meeting 2/11/19	- PPD review feedback and determine any changes to recommendations - PPD decide what they want their final recommendations to be



## **PPD Work Plan Topics**

- 1. EC career ladder workgroup**
- 2. Director Credential workgroup**
3. Coordinated trainings across sectors that ensure credit for participants
- 4. Collaboration around gaps in PD available**
- 5. Support resource advisors in communication and outreach; marketing plan**
6. Using data to make PD recommendations
7. Tech centers and working with high schools
- 8. Articulate constituency group guidelines**

## **Other Work Plan Topics**

*First Group: PPD members would like to hear more about these topics*

- Exploring the future of the CDA credential in Vermont
- Next steps for the Infant Toddler Competencies and Credential
- Update on AOE, Pre-K, Early MTSS, VELs, TS Gold
- Review and alignment of afterschool pathways
- Explore microcredentials
- Build out trainings for I/T
- Figure out connection to higher ed
- Full array of career pathways

*Second Group: PPD members are mixed; some would like to hear more about these topics*

- Availability of Director Credential courses
- MATCH registry work

## **Agenda Notes:**

- 1. All agendas: connections with Afterschool**
2. All agendas: include Early Learning and Development committee updates (where available)
3. Include open updates from meeting attendees on a quarterly basis